

# CRA TRADE SHOW

THURSDAY, JANUARY 26, 2017

11:00 a.m. to 3:00 p.m.

The Denver Mart – PLAZA BUILDING

58<sup>th</sup> Ave and I-25



## VENDOR INFORMATION



*Join us in January and connect with Colorado's roofing industry professionals!*

### WHY EXHIBIT:

- CRA's expanded trade show size and layout at The Denver Mart offers a favorable trade show environment that has sold out for the past two years. Be a part of the show's continued success.
- CRA's Trade Show is a low-cost opportunity (as low as 37.5¢ per person) to make new contacts in a face-to-face environment.
- CRA's Trade Show is a way to get in front of many prospects and customers in a relatively short amount of time.
- CRA's Trade Show offers prime networking opportunities to make potential connections that will further your future business endeavors.
- It's your opportunity to showcase your company's new product(s) and services.
- Exhibitors include manufacturers, suppliers and applicators of roofing products and services in both the commercial and residential markets.
- Complimentary buffet lunch for all show attendees & exhibitors.

### Lastly...

- Your competition will be there. Shouldn't you?

### COST:

	CRA Member	Non-Member	
Before 12-23-16	\$385	\$485	8' table top
	\$685	\$785	Double 16' space *
	\$550	\$650	20x40 Outdoor space**
After 12-24-16	\$425	\$525	8' table top
	\$750	\$850	Double 16' space *
	\$600	\$700	20x40 Outdoor space**

\*A double is two 8' tables. The purchase of a double space will be required if you plan on using a floor display. Space for this type of display is limited and reservations will be accepted on a first-come first-serve basis.

**Show Cancellation Policy.** A 50% refund will be issued on all written cancellations received on or before December 23, 2016. There will be no refunds for cancellations made on or after December 24, 2016. \*\* There are no refunds for outdoor space in the event of inclement weather on 1-26-17.

**Electrical Service** is available and must be purchased directly from The Denver Mart at 303.292.6278 ext. 5202. Be sure to reserve early to receive the advance discount rate!

### SPONSORSHIPS & UPGRADES:

#### Table by the Bar Premium Upgrade: \$250

For a premium table upgrade fee, you can be assigned to a table by one of the bars. The cost is \$250 in addition to the regular member or non-member table fee. *Only 2 tables available, sold first-come, first-served.*

#### Entrance Bag Sponsor: \$400

The entrance bag sponsorship is geared for a company that wants high visibility & ensures that your company's name stands out not only at the time of the Trade Show but also long after the event. *Only one available.*

#### Lanyard Sponsor: \$400

Badges are required for entrance to the show, so your name will be "front and center" on attendee and vendor credentials throughout the show. *Only one available.*

#### Stadium Cup Sponsor: \$400

Sponsor a 16oz plastic stadium cup imprinted with your logo for each of our bars (minimum 250). *Only one available.*

#### Buffet Lunch Sponsor: \$500

Consider sponsoring the buffet lunch for both attendees and vendors. This sponsorship offers great recognition including signage at the lunch buffet area. *Limited spots available.*

#### Morning Seminar Sponsor: \$500

An exclusive sponsorship where you will be the presenting sponsor of our morning seminar. *Only one available.*

### AUDIENCE:

Over 1400 of Colorado's roofing contractors, estimators, project managers, foremen, architects, engineers, consultants and building owners will be invited.

### ONLINE REGISTRATION AVAILABLE:

[coloradoroofing.org/member/member-events/cra-trade-show](http://coloradoroofing.org/member/member-events/cra-trade-show)





# CRA TRADE SHOW APPLICATION

## VENDOR REGISTRATION & PAYMENT AUTHORIZATION FORM

**Application Date:** \_\_\_\_\_

Event Date: **Thursday, January 26, 2017**

### CONTACT:

Name: \_\_\_\_\_ Onsite Contact? Yes \_\_\_ No \_\_\_  
 Company: \_\_\_\_\_  
 Company Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Office: \_\_\_\_\_ Email: \_\_\_\_\_  
 Onsite Contact (if different from above): \_\_\_\_\_ Cell: \_\_\_\_\_  
 Special Requests: \_\_\_\_\_

### TABLE COST:

		<u>Member</u>	<u>Non-Member</u>	
<b>Before 12-23-16</b>	<b>8' table top</b>	<b>\$385.00</b>	<b>\$485.00</b>	_____
	<b>Double 16' space</b>	<b>\$685.00</b>	<b>\$785.00</b>	_____
	<b>Outdoor Space 20' x 40'</b>	<b>\$550.00</b>	<b>\$650.00</b>	_____
On/After 12-24-16	<b>8' table top</b>	<b>\$425.00</b>	<b>\$525.00</b>	_____
	<b>Double 16' space</b>	<b>\$750.00</b>	<b>\$850.00</b>	_____
	<b>Outdoor Space 20' x 40'**</b>	<b>\$600.00</b>	<b>\$700.00</b>	_____
			<i>Sub Total:</i>	=====

### SPONSORSHIP & UPGRADES (OPTIONAL):

"Table by the Bar" Premium Upgrade Fee (Only 2 available)	\$250	Sold Out
Entrance Bag Sponsor (only 1 available)	\$400	Sold Out
Lanyard Sponsor (only 1 available)	\$400	Sold Out
Stadium Cup Sponsor (only 1 available)	\$400	Sold Out
Morning Seminar Sponsor (only 1 available)	\$500	Sold Out
Buffet Lunch Sponsor (2 spots available)	\$500	_____

**TOTAL DUE:** =====

### PAYMENT:

Check Enclosed \_\_\_\_\_ Credit Card (below) \_\_\_\_\_

Card Type:     VISA         M/C         AMEX         DISCOVER

Name on Card: \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_      Exp. Date: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Security Code: \_\_\_\_\_      Phone #: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Cardholder Billing City, State, Zip: \_\_\_\_\_

→ **Cardholder Signature:** \_\_\_\_\_

Please Email Receipt to: \_\_\_\_\_

I hereby authorize the Colorado Roofing Association, to charge my Credit Card for the amount listed above. Any default to this agreement will result in legal action against card holder. Chargeback's to authorized charges will be treated as NSF and reported to Credit reporting service of choice.

The information contained is "CONFIDENTIAL" and must be treated in accordance with company policy.

### PLEASE RETURN TO:

**Mail to:**      Colorado Roofing Association  
 P.O. Box 740550  
 Arvada, CO 80006-0550

**Scan & Email to:**  
 debbie@coloradoroofing.org

**Or, by Fax to:**  
 720-633-9776

**Cancellation Policy.** A 50% refund will be issued on all written cancellations received on or before December 23, 2016. There will be no refunds for cancellations made on or after December 24, 2016. \*\* There are no refunds for outdoor space in the event of inclement weather on 1-26-17.

**Billing Questions: Please email debbie@coloradoroofing.org or call the CRA Office at 303-484-0549.**

If you have not already done so or if you have any new names or changes to those working your table, please fill out the exhibitor registration form and return by January 24, 2017.



## Table Top Trade Show

Thursday, January 26, 2017 ▪ 11:00 am - 3:00 pm  
The Denver Mart ▪ Plaza Entrance ▪ I-25 & 58th Ave.

### Pre-Registration Form Exhibitor Badges

Have your badge waiting for you at the registration desk by faxing/emailing this registration form to the CRA Office by January 24, 2017.

Company \_\_\_\_\_

List prepared by \_\_\_\_\_ Date: \_\_\_\_\_

**TYPE OR PRINT CLEARLY** (Type "Company" only if different from the one listed above. If you need more space, please attach sheet).

Name _____	Company _____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**Please FAX TODAY to (720) 633-9776.  
Scan & E-mail to [debbie@coloradoroofing.org](mailto:debbie@coloradoroofing.org)**

CRA  
PO Box 740550  
Arvada, CO 80006-0550  
Phone: (303) 484-0549