



For Immediate Release
CONTACT: Sabrina Missimer
The Mantooth Company
Sabrina@mantoothcompany.com

Colorado Roofing Association Awards Lifetime Achievement to Terry LaVelle of Arapahoe Roofing & Sheet Metal, Inc.

FORT COLLINS, COLO. – APRIL 2, 2010-- The Colorado Roofing Association (CRA) honored Terry LaVelle at their 9th Annual Awards Banquet on February 18th with their esteemed Lifetime Achievement Award. LaVelle, dedicated to hard work, has been involved in the roofing industry since 1968 and is a founding member of CRA.

LaVelle served on the CRA Board for several years and was President of the association in 1984. During his tenure, he expanded the membership to include more residential contractors with a focus on programs and issues that were of importance to these smaller companies. LaVelle has been instrumental in helping shape the association as it is today.

Though most of the early pioneers of the association are his competitors, LaVelle says "that is what makes the CRA such a success . . . the industries best and brightest coming together to see how to do things better."

In the mid-70s, LaVelle bought into a partnership in Arapahoe Roofing & Sheet Metal. He has been involved in all phases of roofing for the past 42 years and has continued to work on all types and sizes of projects from once square to thirty acres, notably Colorado Mills Mall, Denver Civic Center and DIA's Concourse B.

LaVelle is widely recognized and respected throughout the local and national roofing industry for his knowledge, respectability and willingness to get involved, winning him the Lifetime Achievement Award.

CRA's Lifetime Achievement Award was established in 2000 to honor outstanding individuals who have contributed to the success, development and continuation of Colorado's roofing industry. For more information on the Colorado Roofing Association please visit www.coloradoroofing.org.

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