



PO Box 480084
Denver, CO 80248-0084
Phone 303-892-6966
Fax 303-892-6322
www.coloradoroofing.org

Press Release

Contact: Debbie Hathorne
Phone: (303) 892-6966, ext. 2
E-mail: debbie@coloradoroofing.org

FOR IMMEDIATE RELEASE

Colorado Roofing Trade Show a Success!

It's winter. There's no snow on the ground and it's a beautiful 70-degree day. Imagine having over 350 of Colorado's roofing contractor and industry members spending the afternoon attending a "trade show." But attend they did.

Despite the soft Colorado roofing market, the Colorado Roofing Association's Trade Show was a huge success. On March 26, the CRA hosted their annual tabletop trade show in the ballroom and atrium of the Holiday Inn Hotel in Northglenn, CO. The event boasted 72 different exhibiting companies displaying their products to a crowd that included 96 contractor companies - up from 65 in 2003.

Exhibitors stated they were busy for the whole show and pleased with the quality of the attendance. In addition to a complimentary lunch, attendees were able to review the latest

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roofing products from suppliers and manufacturers and talk to industry support vendors regarding insurance availability and safety concerns. OSHA of Colorado was there with a table display and also presented a short question and answer forum for contractors. A special thank you to Larry Reinhard of Statewide Wholesale, Inc. and Ted Crossman of GAF Materials Corp. for heading the trade show committee and for a job well done!

For more information about the Colorado Roofing Association, call 303-892-6966 ext 2 or log-on to www.coloradoroofing.org.

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